

Free Live Webinar

THE SIMPLE TRUTH ABOUT SUCCEEDING ONLINE

— and how to set yourself up for massive success —

RESOURCES





I'd like to share my favorite tools

In this document, you will find the resources that go along with "The Simple Truth about Succeeding Online."

Running an online business and/or marketing online can open up so many doors for you. The possibilities are endless!

And luckily, now is a great time to start an online business as there are so many tools out there that can make it easy for you to set up an online business.

Actually, you just might find there are TOO MANY online tools available.



Christina Hills

Which tools should you use?

Christina Hills

In this document, I'm sharing some of my favorite online business tools. I've either personally used them in my business or my clients have, so I feel confident enough to recommend them.

Each business is different, however, so please use this document as a guide while you search for the tools and services that meet your needs.

See you 'online'!

Christina Hills

Your Teacher/Mentor/Coach for WordPress

http://www.WebsiteCreationWorkshop.com



Website Hosting

GreenGeeks

https://www.christinasresources.com/greengeeks

SiteGround

https://www.christinasresources.com/siteground/

WP Engine - Advanced

https://www.christinasresources.com/wpengine/







WordPress Website Training

Website Creation Workshop https://WebsiteCreationClass.com



Shopping Cart Systems

ThriveCart

https://www.christinasresources.com/thrivecart



Ontraport

https://www.christinasresources.com/ontraport/



Stripe

https://stripe.com/

PayPal

http://www.shoppingcartqueen.com/paypal







Amazon Associates Program
https://affiliate-program.amazon.com/

Email Marketing Systems

Aweber

https://christinahills.aweber.com

Email marketing software that's easy to use. Send email newsletters & autoresponders. Top-notch email deliverability with their tools.

Mailchimp

https://www.ChristinasResources.com/mailchimp

Mailchimp is an email marketing software system that will let you do blog broadcasting as well as autoresponders and regular broadcasts. They have a free version as well as a paid version.

ActiveCampaign

https://www.activecampaign.com/

ActiveCampaign offers very sophisticated email marketing functions with a focus on automation and strategy.

Get Response

https://www.getresponse.com/

Get Response lets you create emails, autoresponders, landing pages, and more. Depending on the plan, you can also get features like webinars.



ConvertKit

https://convertkit.com/

ConvertKit is another feature-rich email marketing software. It makes it easy to automate the process and create email campaigns that convert.

ONTRAPORT

https://ontraport.com/

Full-featured online marketing software that includes an email marketing module. Allows you to automate all the steps with countless conditions set in campaigns.

Membership Site Plugin for WordPress

Wishlist Member

https://www.christinasresources.com/wishlist/



Consulting Resources

Zoom

https://zoom.us/

GoToWebinar

https://christinasresources.com/gotowebinar

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Get More Business Building and WordPress Tips

My blog is filled with up-to-date tips on online marketing and WordPress that you can use right away. Sign up for my next training webinar here: www.WebsiteCreationClass.com/webinar

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