

#### **Free Live Webinar**

# THE SIMPLE TRUTH ABOUT SUCCEEDING ONLINE

— and how to set yourself up for massive success —

## RESOURCES



## WEBSITE WORKSHOP

### I'd like to share my favorite tools

In this document, you will find the resources that go along with "The Simple Truth about Succeeding Online."

Running an online business and/or marketing online can open up so many doors for you. The possibilities are endless!

And luckily, now is a great time to start an online business as there are so many tools out there that can make it easy for you to set up an online business.

Actually, you just might find there are TOO MANY online tools available.

Which tools should you use?

In this document, I'm sharing some of my favorite online business tools. I've either personally used them in my business or my clients have, so I feel confident enough to recommend them.

Each business is different, however, so please use this document as a guide while you search for the tools and services that meet your needs.

See you 'online'!

Christina Hills

Christina Hills Your Teacher/Mentor/Coach for WordPress http://www.WebsiteCreationWorkshop.com

If you find this report valuable, please encourage a friend to get their own copy at https://www.websitecreationclass.com/simpletruth



Christina Hills



## **Website Hosting**

GreenGeeks https://www.christinasresources.com/greengeeks

SiteGround https://www.christinasresources.com/siteground/

WP Engine - Advanced https://www.christinasresources.com/wpengine/







## WordPress Website Training

Website Creation Workshop https://WebsiteCreationClass.com

## **Shopping Cart Systems**

ThriveCart https://www.christinasresources.com/thrivecart

Ontraport https://www.christinasresources.com/ontraport/

Stripe https://stripe.com/

PayPal http://www.shoppingcartqueen.com/paypal









If you find this report valuable, please encourage a friend to get their own copy at https://www.websitecreationclass.com/simpletruth



Amazon Associates Program https://affiliate-program.amazon.com/

## **Email Marketing Systems**

### Aweber

#### https://christinahills.aweber.com

Email marketing software that's easy to use. Send email newsletters & autoresponders. Top-notch email deliverability with their tools.

## Mailchimp

#### https://www.ChristinasResources.com/mailchimp

Mailchimp is an email marketing software system that will let you do blog broadcasting as well as autoresponders and regular broadcasts. They have a free version as well as a paid version.

## ActiveCampaign

#### https://www.activecampaign.com/

ActiveCampaign offers very sophisticated email marketing functions with a focus on automation and strategy.

### **Get Response**

#### https://www.getresponse.com/

Get Response lets you create emails, autoresponders, landing pages, and more. Depending on the plan, you can also get features like webinars.

## WEBSITE WORKSHOP

## ConvertKit

https://convertkit.com/

ConvertKit is another feature-rich email marketing software. It makes it easy to automate the process and create email campaigns that convert.

## ONTRAPORT

#### https://ontraport.com/

Full-featured online marketing software that includes an email marketing module. Allows you to automate all the steps with countless conditions set in campaigns.

## **Membership Site Plugin for WordPress**

Wishlist Member https://www.christinasresources.com/wishlist/



## **Consulting Resources**

Zoom https://zoom.us/

GoToWebinar https://christinasresources.com/gotowebinar

## **Connect with Me on Social Media**

Facebook - https://www.facebook.com/christinahillsbiz

Instagram - https://www.instagram.com/christinahills

Twitter - https://twitter.com/christinahills

If you find this report valuable, please encourage a friend to get their own copy at https://www.websitecreationclass.com/simpletruth

## WEBSITE WORKSHOP

LinkedIn - https://www.linkedin.com/in/christinahills/

Pinterest - https://www.pinterest.com/christinabiz/



## **Get More Business Building and WordPress Tips**

My blog is filled with up-to-date tips on online marketing and WordPress that you can use right away. Sign up for my next training webinar here: <u>www.WebsiteCreationClass.com/webinar</u>

Last updated 1/07/2024

If you find this report valuable, please encourage a friend to get their own copy at <u>https://www.websitecreationclass.com/simpletruth</u>